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Bike Norfolk promotes a bicycle-friendly city through awareness and education, improved infrastructure, and a strong cycling community that embraces people who cycle for fun, fitness, well-being, and as a mode of transportation.

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## 2021 Annual Report

COVID-19 virus impacted operations in 2021. Most events took place with social distancing and masks.

**Nov 2020 Bike Repair at Soup Kitchen.** 8 members participated in repairing and upgrading bicycles for Catholic Worker Soup Kitchen clients. We also distributed bike lights and winter clothing. Supported by Local Bike Shop and Trek Shop Virginia Beach.

**Nov 2020 Illuminate Norfolk.** 8 volunteers distributed 30 light sets to working class riders, students, and commuters in three Norfolk Neighborhoods: Park Place, ODU/ Lambert's Point, and Downtown. East Coast Bicycles offered sponsorship.

**Dec 2020 and Feb 2021 Northside Trail maintenance.** 20 total members participated in 2 trail maintenance days at Northside Park. Keep Norfolk Beautiful, REI, Coaster's Coffee, Zero's Subs, Siren Skate Shop were sponsors of workdays.

**Jan 2020-Jan 2021 Granby Street Lane Repurposing campaign.** We held a campaign that engaged several hundred supporters of Granby Street Lane Repurposing. We led engagement through emails, a petition, social media #whyiridegranby, meetings with city council members, participation in civic league meetings, participation in advisory board, participation with Bicycle and Pedestrian Trails commission, speakers at city council meetings. We also gathered business and organizational supporters.

**April 2021 REI award.** REI Virginia Beach awarded Bike Norfolk a \$6500 grant for ongoing maintenance of Northside Park, advocacy projects, and all other operations.

**April 2021 Northside Trail maintenance/ Conex Box build.** 15 volunteers did the regular Northside maintenance along with the ground prep, delivery, and build out of the on-site Conex box.

**May 2021 Safe Routes to Schools Bike Rodeo support.** 8 volunteers supported the SRTS Bike Rodeo held at Tarrallton Elementary School.

**May-Aug 2021 Cycling without Age support.** Bike Norfolk partnered with retired physical therapist Diane Haupt who bicycled the US Transcontinental Route to raise money to start a CWA chapter in Norfolk-Virginia Beach. She raised \$25,500 for the chapter to roll out in 2022 to serve area residents.

**July 2021 Crossroads Civic League support.** Bike Norfolk sponsored 2 decorated trashcans as part of a Northside beautification event held by Crossroads. We also led a ride on the Northside trails.

**Aug 2020-Jan 2021 Granby Street Media.** Members and supporters composed 2 opinion-editorials, letters to editor, a color publication for city council, a fact sheet, postings to #whyiridegranby in support of Granby Lane Repurposing. Additionally, the local news media covered with 5 news stories with board members quoted.



**Sept 2021 Bikes and Brew volunteer support.** 12 volunteers participated as bike marshals in the Millers Bikes and Brew event.

**Sept 2021 Bike Swap/ Yard Sale.** Bike Norfolk held its first bike gear sale at Northside Park. Bikes, bike parts, clothing, and other gear was for sale for donations that go back into the community to our other projects. Donations totaled \$1445.57 with approximately 50 people participating.

**Nov 2021 Co-sponsor of #whyiridegranby Critical Mass ride.** Community leader Rachel McCall organized a critical mass ride on the lane repurposing corridor. Bike Norfolk led the ride and provided bike marshal support at intersections. 170 riders participated, including a city council member.

**Oct 2021 REI Staff Northside maintenance day.** 12 REI staff participated in trail workday. Also, the board presented a gift to the staff thanking REI for financial support.

**Oct 2021 Bike Repair at Soup Kitchen.** 7 members participated in repairing and upgrading bicycles for Catholic Worker's Soup Kitchen clients. We also distributed bike lights and winter clothing.

**Nov 2021 Northside Trails shoreline restoration.** Thanks to donations from Redwood Junior Garden Club and City of Norfolk's environmental department, shoreline restoration at Northside Mountain Bike Trails started. It will include plants and fencing to help contain the trails and preserve the shoreline.

**Nov 2021 Illuminate Norfolk.** Volunteers distributed 25 light sets to working class riders, students, and commuters in three Norfolk Neighborhoods: Park Place, ODU/ Lambert's Point, and Downtown. East Coast Bicycles offered sponsorship.

**Nov 2021 Northside maintenance day.** 10 members participated in trail maintenance at Northside Park. Keep America Beautiful was a sponsor, along with Zero's Subs.

**Nov 2020-Dec 2021 Bike Gear Donations.** Members distributed 8 refurbished/ donated bikes and a variety of gear to people in the community. Throughout the year, Bike Norfolk collects donations and does upgrades/ maintenance to bikes and gear for distribution to commuters, new riders, college students, low-income riders, or others who present a need.

**Partners 2021:** City of Norfolk; Norfolk Parks, Recreation and Open Spaces; Keep Norfolk Beautiful; Safe Routes to Schools; REI; Crossroads Civic League; Siren Skate Shop; East Coast Bicycles; Millers Foundation; ODU Transportation and Parking Services; Elizabeth River Trail Foundation; Social Cycling Norfolk; Keep Norfolk Beautiful; Norfolk Bicycle and Pedestrian Trails Commission; Cycling Without Age; Life in a 360-Degree View; Catholic Worker; Trek Virginia Beach; Local Bike Shop; Zero's Subs; Steven Salazar Photography; Redwood Junior Garden Club; Coaster's Coffee; Various businesses and organizations that supported Granby Street campaign (see publication)